

# Brew Up Storage On Demand

Agility is more than a buzzword. It's a critical storage initiative. Power modern operations with intelligent storage and data platforms for workloads provisioned from the edge to the cloud, and managed and consumed when, where, and how you need it.

## Storage Needs **Agility**

The challenges of 2020 demonstrated the need for secure, agile storage that can scale on demand to deliver capacity for any workload – anywhere and anytime. While moving some workloads to the cloud helps, not all workloads belong in the cloud. For example, mission-critical ERP and CRM are too important to place in the cloud. High-bandwidth applications that need low-latency performance are also best provisioned on premises.

Further complicating storage is siloed capacity. Enterprises are more distributed, operating with a hybrid workforce and provisioning storage for workloads that are on the move and constantly changing. Overprovisioning raises storage costs and increases the management burden on IT staff.

## Data Needs **Optimization**

It's estimated that 180 zettabytes of data will be created by 2025.<sup>1</sup> This is equal to roughly 160 million petabytes – or three times all the current estimated digital content out there in the world today.<sup>2</sup> As data volumes increase, storage needs to keep pace with demand. While many companies could get through 2020, 68% of CIOs said they aren't fully prepared for another significant disruption.<sup>3</sup>

What's needed now is a flexible way to provision enterprise-class storage anywhere, for any workload or business need, with performance and resiliency. A new class of as-a-service, intelligent storage and data platforms is doing just that. They use AI to reduce manual oversight, align capacity with workload demand, simplify operations with predictive capacity, and ease the management burden with centralized, cloud-based control.



**By 2023, 60% of enterprises will use flexible, low-cost IT consumption models.<sup>4</sup>**

# Intelligent Storage for Any Workload, Anywhere

Anexinet delivers the right mix of storage to run any application without compromise and align capacity with workload demand. We leverage HPE Intelligent Storage and HPE Intelligent Data Platform to unleash the value of data from edge to cloud and ease management with unified data operations. And we deliver it as a service to transform how you manage and deploy storage.



## Resilient

Provision workload-optimized storage on demand with a storage infrastructure ready for any application, anywhere. Our HPE Intelligent Storage solutions satisfy the SLAs of Tier 0, Tier 1, and Tier 2 workloads across your enterprise, so you can power apps and data wherever they reside.



## Autonomous

Spend less time managing and troubleshooting storage with autonomous data operations driven by machine learning and AI. Our HPE Intelligent Storage solutions are self-managing and can predict and prevent up to 86% of storage problems before they affect your business.<sup>5</sup>



## Unified

Trade data and storage complexity for a cloud-native, unified data infrastructure consumed as a service. With the HPE Intelligent Data Platform, you can centralize storage and data operations across edges and clouds, eliminating silos and friction.



## Flexible

Only pay for the capacity you use when you use it. With our as-a-service data platform from HPE, you can eliminate the cost and burden of owning IT. Instead, you procure and manage best-in-class storage in a consumption model with cloud-like ease.



## Secure

Our HPE Intelligent Storage solutions offer continuous data protection, disaster recovery, backup, and data mobility in a cloud-managed solution that spans on-premises, hybrid, and multi-cloud environments to protect data from attacks or unplanned downtime.

## ROI of Intelligent Storage

**99.9999%**

Guaranteed availability<sup>5</sup>

**85%**

Less time managing problems<sup>6</sup>

**86%**

Of issues automatically resolved<sup>5</sup>

**54%**

Of problems resolved outside of storage<sup>6</sup>

**79%**

Lower storage operational expenses<sup>5</sup>

**73%**

Fewer trouble tickets in the environment<sup>7</sup>

## Get Better Storage Outcomes with Anexinet

As an HPE Platinum Solution Provider, Anexinet offers decades of experience optimizing data infrastructures, whether they're on premises, cloud-based, or hybrid. Our certified experts solve clients' critical data and infrastructure management challenges utilizing HPE intelligent storage solutions coupled with other best-in-class technologies to eliminate data silos and complexity, increase agility, and empower future innovation.

Contact us at **610.239.8100** or [info@anexinet.com](mailto:info@anexinet.com) to learn more.

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### HPE Platinum Solution Provider for:

- Hybrid IT Specialist
- Switching Specialist

<sup>1</sup> Analytics Insight, "Top 10 Big Data Statistics You Must Know in 2021," June 2021.

<sup>2</sup> TechTarget, "7 Ways Data Storage Management in 2020 Has Changed," Dec. 2020.

<sup>3</sup> Statista, "Volume of data/information created, captured, copied, and consumed worldwide from 2010 to 2025," accessed Aug. 2021.

<sup>4</sup> Hewlett Packard Enterprise, "AI-Driven Storage Soars on the Pay As-You-Go Current," May 2020.

<sup>5</sup> Hewlett Packard Enterprise webpage, "HPE Nimble Storage," accessed July 2021.

<sup>6</sup> Hewlett Packard Enterprise webpage, "HPE InfoSight," accessed July 2021.

<sup>7</sup> Hewlett Packard Enterprise, "HPE InfoSight Artificial Intelligence for Autonomous Infrastructure," Feb. 2020.

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