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 EBOOK

Why do you need Managed IT Operations?

The benefits of outsourcing
block-and-tackle technology operations

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Regardless of industry or size, just about every organization today is IT-driven. Think about it – without your hardware, software, devices, and the infrastructure that brings it all together, how difficult would it be to function on a daily basis? But as much as technology can be an enabler and differentiator for your business, it's often a drain on people, time, and money. That's because things like security, performance, uptime, and other critical infrastructure metrics place a huge demand on IT teams who are almost always strapped for resources.

Are you experiencing any of these challenges in your organization?

- ✗ Finding and hiring staff for various IT competencies
- ✗ Detecting and responding to evolving security threats
- ✗ Keeping up with infrastructure and device patching
- ✗ Maintaining and regularly testing your disaster recovery plan
- ✗ Ensuring critical applications performance levels remain stable
- ✗ Documenting and gaining insight into your entire IT real estate

Although you have significant expertise in your core business, you may not have the expertise or resources that are required to keep IT operations running as smoothly as they need to be. It's for this reason that many organizations are outsourcing the blocking-and-tackling efforts of IT (like maintenance and operations) to experienced managed services providers – enabling their IT team to spend more time on strategic initiatives and revenue-generating activities.

In this eBook, we will review:



The benefits that Managed IT Operations and Security Services will deliver to your organization.



The types of activities and functions that can be outsourced to MSPs.



The real-world outcomes and benefits that organizations are realizing by outsourcing them.

Listen to a podcast

Hear our experts talk about the need for, and value of, Modern Managed IT Operations Services

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Let's begin by discussing what can be outsourced to a Managed Services Provider (MSP)

Even if you do have the luxury of a talented and robust internal IT team, it's still incredibly difficult to maintain effective operations across your entire technology infrastructure. With Managed IT Operations Services, you can outsource time-consuming or challenging tasks on your IT team's plate so they can focus on what's truly important in your organization. Some may need to outsource a significant portion of their operations, while others might need to find ways to augment their capabilities with the expertise and tools that an MSP can bring to the table. With those tools, MSPs are able to take on things like:

- **Application maintenance and updates**
 - **IT environment and application analytics**
 - **Multi-cloud management**
 - **System administration for servers, network, and security**
 - **System and data backup**
 - **Disaster recovery maintenance and testing device and infrastructure patching**
 - **Security threat detection, response, and remediation**
 - **Application performance monitoring**
 - **IT environment documentation and reporting**
- ...And much more!

How are organizations benefitting?

The truth is, there aren't many IT tasks, duties, or functions that can't be outsourced to an MSP. Whether you are in a position to outsource some or all of your IT operations, there are many benefits to relying on a qualified MSP rather than trying to keep everything in house:



Mature process and oversight

MSPs have proven processes that are followed so you don't have to develop them internally.



SLA-driven

Your MSP is financially-driven to ensure the uptime and SLAs your organization needs are continually delivered.



Access to enterprise-level tools

Gain access to enterprise-level technology without any kind of large capital investment.



Economies of scale

Worry less about technology and IT operations as your organization grows, or changes direction.



Unlimited expertise

Tap into expertise any time you need it - whether it's from an operational, strategy, or execution standpoint.



Predictable costs

Get predictable service with predictable costs from a trusted partner who knows your business like you do.

While MSPs can certainly deliver on all of these benefits, it's critical to choose the right partner when outsourcing the block-and-tackle efforts of your physical and digital infrastructure.

So, what should you look for in an MSP?

Today's organizations need their IT operations to be resilient and secure – and as we mentioned earlier in this eBook, plenty of organizations are relying on managed services providers to help them achieve those goals. As you do your research into potential MSP partners, these are some of the differentiators and experience you should be looking for:



Digital and IT infrastructure expertise

Many MSPs have infrastructure expertise, but very few also have expertise with the digital infrastructure and applications that drive today's businesses.



Breadth and depth of capabilities

Even if you're going to start small, it's important to ensure the MSP you choose has capabilities that you can grow into as your organization evolves.



Expertise across hybrid/multi-cloud environments

Just like digital expertise, make sure the MSP you partner with has experience working in hybrid environments – even if your organization isn't quite there yet.



Proven track record

There are always exceptions, but most companies choose to work with an MSP that has a proven track record in their industry and with the type of infrastructure they rely on.

Managed IT Operations Services are a necessary part of how modern IT organizations deliver value to the business. If you're struggling to maintain effective operations across your technology or digital infrastructure, Anexinet is here to help.

Anexinet checks all of these boxes, and more

This eBook isn't intended to be a sales pitch. But if you're looking for a proven partner that has mature processes, a highly-trained staff, and a dedication to giving your organization the personal attention it deserves, Anexinet could be the right partner for you. With Anexinet, we'll ensure you always have the ideal mix of services that enables you – and your IT team – to focus on what's really important.



Managed Applications

Your digital applications require regular upkeep - we'll help you stay ahead to ensure they're relevant, stable, secure, and optimized.



Managed Data & Analytics

Activate your data to drive business decisions with our deep expertise in creating insights from structured and unstructured data.



Managed Infrastructure

Eliminate bottlenecks and downtime and reinvigorate top-line growth as we run your infrastructure on-premise or in the cloud.

Learn more about our Managed IT Operations, Application, and Security Services:

[Click here](#)



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Take the Next Step

Reach out today to learn how Anexinet's Managed Services Solutions can help you successfully manage your technology stack to reduce costs and improve efficiencies.

Schedule a meeting

Schedule a virtual meeting to see if our Managed IT Operations, Application, and Security services are a good fit for your organization

[Schedule a meeting](#)

Not ready for a meeting?

Download our tip sheet to find out if Managed IT Operations Services are right for you. It explores seven reasons you should be leveraging them.

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